

CONTRACT



WFXT
25 Fox Drive
Dedham, MA 02027-2563
(781) 467-2525

myfoxboston.com

And:

Greer Margolis & Mitchell
1010 Wisconsin Avenue NW
Suite 800
Washington, DC 20007

<u>Contract / Revision</u> 4059484 / 1		<u>Alt Order #</u> Obama
<u>Product</u> OBAMA FOR AMERICA		
<u>Contract Dates</u> 08/04/12 - 08/17/12	<u>Estimate #</u> 1549	
<u>Advertiser</u> Obama for America		<u>Original Date / Revision</u> 08/02/12 / 08/14/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WFXT	<u>Account Executive</u> Walt Lopko	<u>Sales Office</u> FSS Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
E 1	WFXT	08/05/12	08/12/12	Fox News Sunday	9a-10a		:30			NM	2	\$700.00
		Candidate outside window										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S				1	\$350.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WFXT	07/30/12-08/05/12	Fox News Sunday	9a-10a	-----Su	:30		\$350.00	NM		
		See MG 1.4										
	4	WFXT	08/16/12-08/17/12	Dr. Oz	5p-6p	----ThF----	:30		\$350.00	NM		
		Ⓜ MG for 1.1 08/05										
Week:		08/06/12	08/12/12	-----S				1	\$350.00			
2	WFXT	08/06/12	08/17/12	Dr. Oz	10a-11a		:30			NM	4	\$800.00
		Candidate outside window										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MTWTF--				2	\$200.00			
Week:		08/13/12	08/19/12	MTWTF--				2	\$200.00			
3	WFXT	08/06/12	08/17/12	Anderson Cooper	11a-12p		:30			NM	4	\$800.00
		Candidate outside window										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MTWTF--				2	\$200.00			
Week:		08/13/12	08/19/12	MTWTF--				2	\$200.00			
4	WFXT	08/06/12	08/17/12	Wendy Williams	12p-1p		:30			NM	4	\$600.00
		Candidate outside window										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MTWTF--				2	\$150.00			
Week:		08/13/12	08/19/12	MTWTF--				2	\$150.00			
5	WFXT	08/06/12	08/17/12	Judge Alex	3p-4p		:30			NM	4	\$600.00
		Candidate outside window										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MTWTF--				2	\$150.00			
Week:		08/13/12	08/19/12	MTWTF--				2	\$150.00			
6	WFXT	08/06/12	08/17/12	Anderson Cooper	4p-5p		:30			NM	4	\$800.00
		Candidate outside window										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MTWTF--				2	\$200.00			
Week:		08/13/12	08/19/12	MTWTF--				2	\$200.00			

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<u>Advertiser</u> Obama for America		<u>Original Date / Revision</u> 08/02/12 / 08/14/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
7	WFXB	08/06/12	08/17/12	Dr. Oz	5p-6p		:30			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	MTWTF--				2	\$300.00			
		Week: 08/13/12	08/19/12	MTWTF--				2	\$300.00			
8	WFXB	08/06/12	08/17/12	TMZ	7p-730p		:30			NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	MTWTF--				2	\$400.00			
		Week: 08/13/12	08/19/12	MTWTF--				2	\$400.00			
9	WFXB	08/06/12	08/06/12	Hell's Kitchen - Net	8p-10p		:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	M-----				1	\$4,500.00			
10	WFXB	08/08/12	08/15/12	So You Think You Can Danc	8p-10p		:30			NM	2	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	--W----				1	\$9,000.00			
		Week: 08/13/12	08/19/12	--W----				1	\$9,000.00			
11	WFXB	08/09/12	08/09/12	Raising Hope - Net	8p-9p		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	---T---				1	\$3,000.00			
12	WFXB	08/06/12	08/17/12	TMZ	1130p-12a		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	MTWTF--				2	\$350.00			
		Week: 08/13/12	08/19/12	MTWTF--				2	\$350.00			
13	WFXB	08/06/12	08/17/12	Fox 25 AM News 430a	430a-5a		:30			NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	MTWTF--				2	\$100.00			
		Week: 08/13/12	08/19/12	MTWTF--				2	\$100.00			
14	WFXB	08/09/12	08/09/12	Glee - Net	9p-10p		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	---T---				1	\$3,000.00			
15	WFXB	08/11/12	08/11/12	30 Seconds to Fame - Net	12a-1230a		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	-----S-				2	\$250.00			
Totals											45	\$37,900.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/17/12	45	\$37,900.00	\$32,215.00
Totals	45	\$37,900.00	\$32,215.00

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4059484 / 1	Obama

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08/04/12 - 08/17/12	OBAMA FOR AMERICA	1549

<u>Advertiser</u>	<u>Original Date / Revision</u>
Obama for America	08/02/12 / 08/14/12

Signature: _____ **Date:** _____

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